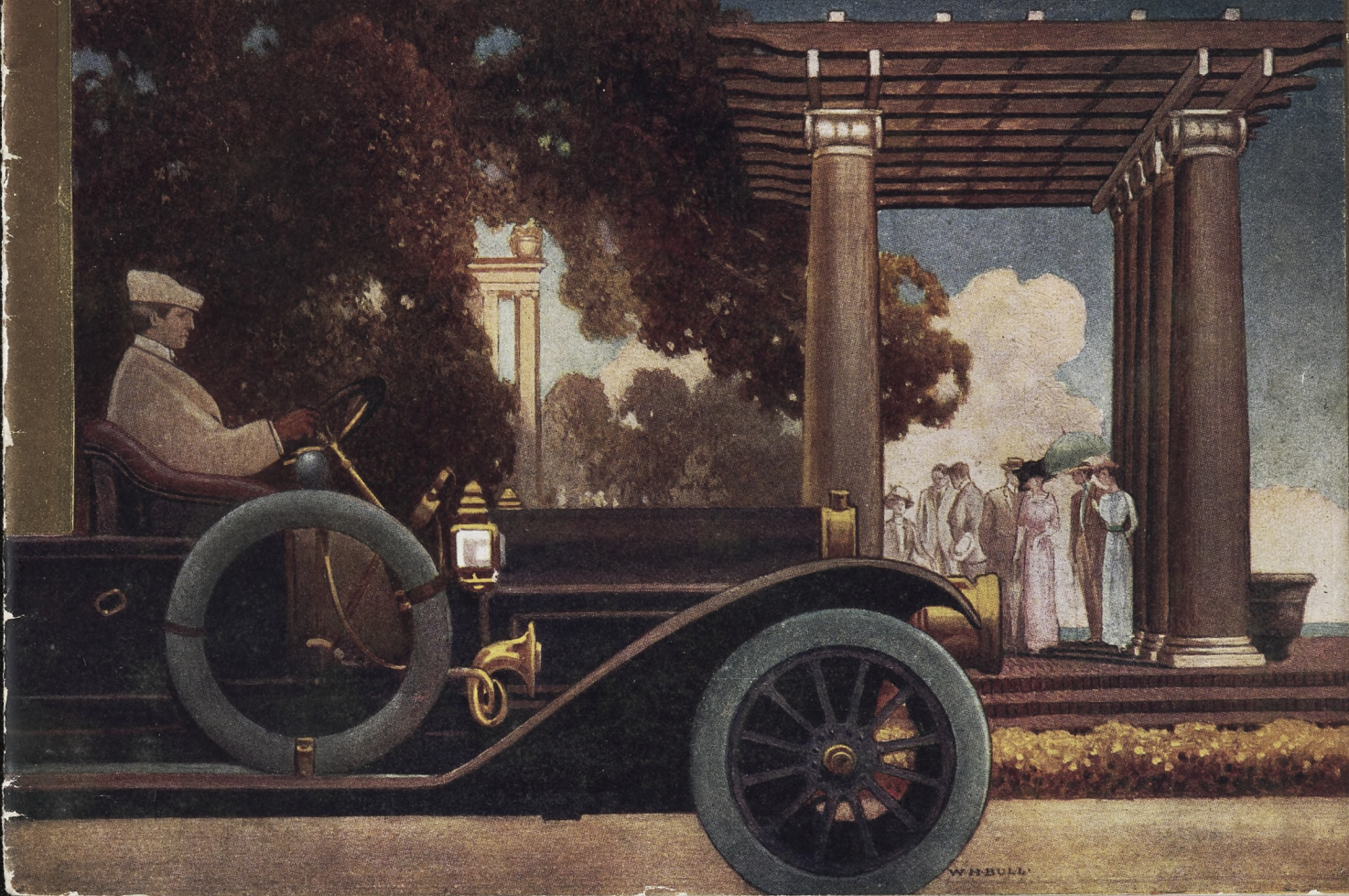
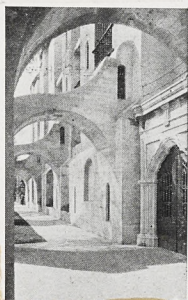


CALIFORNIA HOTELS

THE FAMOUS
HOSTELRIES
ALONG THE
ROAD OF A
THOUSAND
WONDERS



Interior view of the "Cloister," the new addition to the Mission Inn. The grand pipe-organ is in the far corner on the right. A stage extends across the end of the room.



The Mission Inn



From the patio of the Mission Inn many jolly pleasure parties set out.

THE GLENWOOD MISSION INN at Riverside is unique among the hotels of the world. Built of concrete and stone it faithfully reproduces the striking features of the Mission architecture, combined with those facilities which make life pleasant to the traveler in this age of modern hotel keeping.

The details have been carried out with scrupulous care and remarkable skill; all of the woodwork, the furniture and furnishings of the rooms are exact reproductions of monastic designs and some of them are genuine relics. The Mission Inn follows closely the lines of the old Missions, being built around a spacious patio filled with trees and flowers, wide cool porticos, high bell-towers, tiled floors, and arched cloisters. Many semi-ecclesiastic designs have been introduced for decoration. Images of saints and copies of shrines are to be seen everywhere, although the use of strictly religious emblems, such as the altars and crucifix, has been skilfully avoided.

A new addition called the "Cloister," in which the chapel of a monastery has been reproduced, has been recently added at a cost of nearly a quarter of a million dollars. The austerity of the room has been eliminated by introducing features of furnishing and arrangement that make it more like the banquet hall of a Spanish castle.



From without, the Mission Inn, with its tiled roofs, high bell-towers and wide porticos, takes one back a hundred years to the days of the padres, yet within is every modern comfort.



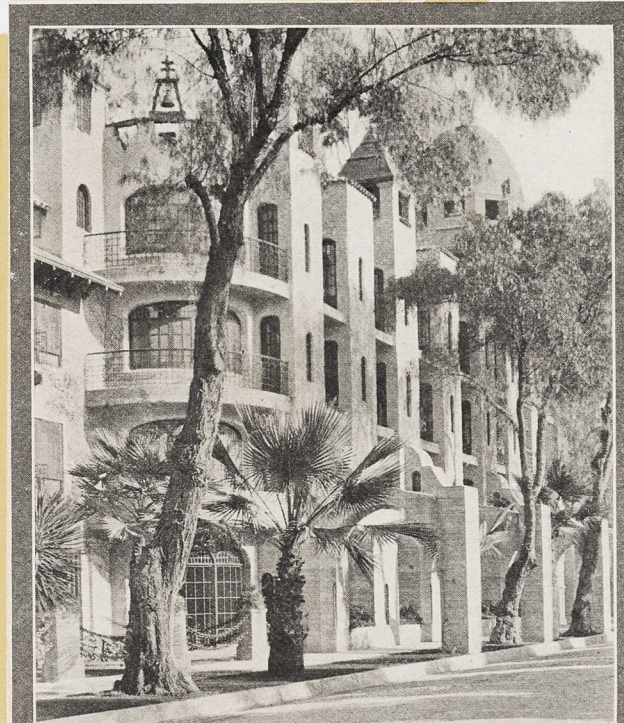
Riverside



There is a \$25,000 pipe-organ in this beautiful hall which is largely used as a music room where guests gather in the evening to listen to inspiring music. The decorations and furniture of this room are all of the fifteenth century Spanish; the walls are hung with Spanish paintings; figures of the Franciscan monks occupy the brackets in the corners, and the railings of the gallery are hung with costly tapestries. Along the side are stalls and cloisters, with a wonderful collection of pictures of the old Missions.

Throughout the house everything is solid and substantial and in keeping—the benches are of hewn wood put together with wooden pegs instead of nails; the chairs are heavy and massive, the floors are of tile and the ceiling beams and other woodwork are rough hewn or of massive oak waxed smooth, but without polish. The door-latches, hinges and chandeliers, are all hand made and are copied from those used by the padres.

The same scrupulous care which carried out the decorative scheme of the Glenwood is lavished on the entertainment of the guests. The rooms are bright, cheery and comfortable; the table leaves nothing to be desired, and about it all is the cheerful personality of the master of the Inn—Frank Miller who has made in this hotel a monument to himself and his ideas.



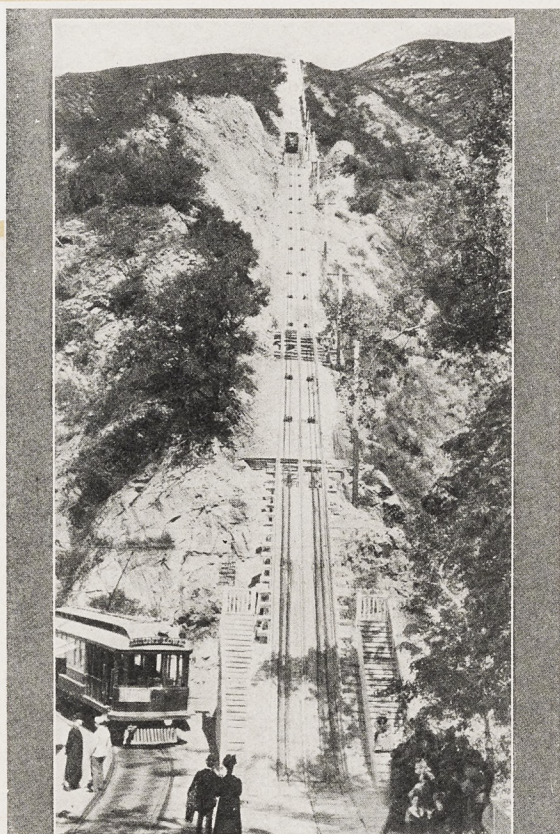
Exterior view of the "Cloister," showing massive construction.

IF YOU HAVE NEVER spent a night on Mount Lowe you have a delightful experience in store. After the last car has left in the evening and the tourists and sightseers have gone on their way, you commence to feel the real charm of the place. The squirrels come scampering about you with greater freedom, eager for the nuts which you delight in throwing to them; the birds break forth in song; and a great joy steals into your heart as you realize that all this peace and quiet is yours for as long as you choose to stay. After supper, you walk out to Inspiration Point and see the sun go



Ye Alpine Tavern

Ye Alpine Tavern, Mt. Lowe



Alpine Tavern is reached by a wonderful scenic railway.

down in glory behind the distant hills, and the gray dusk comes stealing over the valley, blotting out one by one the cities and towns which you had eagerly located while the daylight still held. And then as the dusk grows deeper, lights commence to twinkle here and there throughout the valley, and there whole rows and squares of lights come flashing forth, until at length the cities which you had lost in the haze you find again outlined in diamonds. Ye Alpine Tavern, only two hours by trolley from Los Angeles and one hour from Pasadena, is situated 5,000 feet above the sea, in a forest of great pines and oaks. It is modeled after the Swiss style of architecture, being a combination of granite and pine, and is a first-class hostelry in every respect. There are a number of tent cottages for the benefit of those desiring to live out of doors, fully equipped with stoves, electric lights and call-bells.



Hotel Maryland is situated in the center of Pasadena.

HOTEL MARYLAND PASADENA

TO THE HOTEL MARYLAND belongs the honor of maintaining Pasadena's reputation for open-handed hospitality the year round. For it is the only one of the large hotels that is always open, being equally as popular in the summer as in the winter.

This is but one of the Maryland's distinctive features, and it is indicative of the broad policy which is in evidence throughout the whole establishment. The Maryland, with its pleasing architecture, adapted from the Mission style, its wide verandas and sun porches, its spacious lobbies, dining rooms and public places, its spreading trees, grass-studded lawns, its flower-embowered pergolas and riot of bloom in garden and on the walls has more the genial atmosphere of an old-time Southern home than a modern hotel operated on the most up-to-date lines.

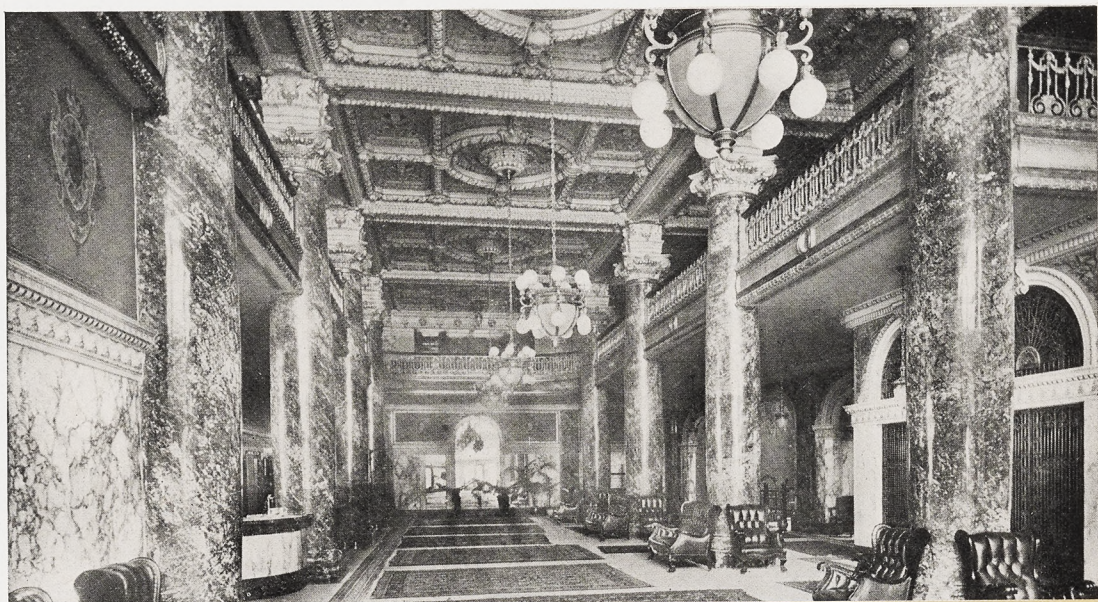
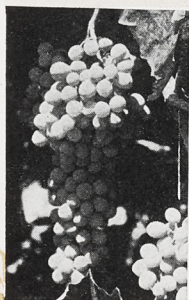
The effect of an old-time Southern house party is heightened by the jolly groups of men

and women who enjoy the gayety of out-door life, the rides and drives, the golf and tennis, the balls and parties, and the social affairs. The Maryland is unique among the resort hotels of California and cannot fail to delight even the most blasé world-traveler. Its guests return to it year after year.



The flower-covered pergola of the Maryland is unique.

The golden lobby of Hotel Alexandria is without counterpart. The engraving gives some idea of its great size but cannot convey an idea of its magnificence and beauty.



HOTEL ALEXANDRIA



Corner of Hotel Alexandria from Fifth Street.

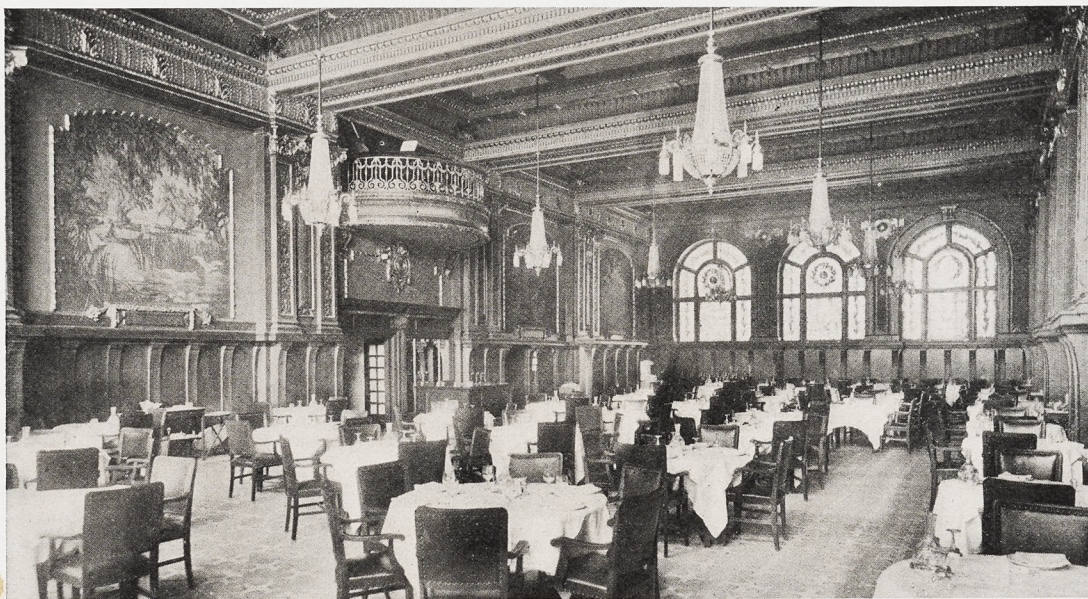
THE ALEXANDRIA is the Mecca of the tourist to Southern California. It is truly a palatial hotel in every sense of the word, and when its new addition is completed its capacity will be doubled, giving a total of seven hundred beautiful guest-rooms.

On November 30, 1911, Thanksgiving Day, it is the intention of the Alexandria Hotel Company to open the magnificent addition now in process of construction.

In addition to the rooms, the new part of the building will contain a beautifully decorated and equipped ball and banquet room, assembly room, dining salon, palm room or conservatory, together with the several imperial suites. The decoration and furnishings of these public and private apartments have been intrusted to the most skilful artists in America, and representatives of decorating houses have scoured Europe for suitable art objects and furniture, with which to furnish these magnificent rooms.

The kitchen, which will occupy the entire basement floor, and which will be finished in tile and equipped with the most sanitary appliances known to architects, will be, when completed, one of the show-places in Los Angeles and the largest hotel kitchen on one floor in the world.

The floor below, or the second story of the sub-basement, will be the storeroom, where almost priceless



The Alexandria Cafe is recognized among the really fine dining salons of America. It is impressive in its great size as well as in the beauty of its appointment and furnishing.



LOS ANGELES ~ ~

foreign wines will be stored, and where all supplies entering into the conduct of a hotel of this character, which in itself is a miniature city, will be received and cared for.

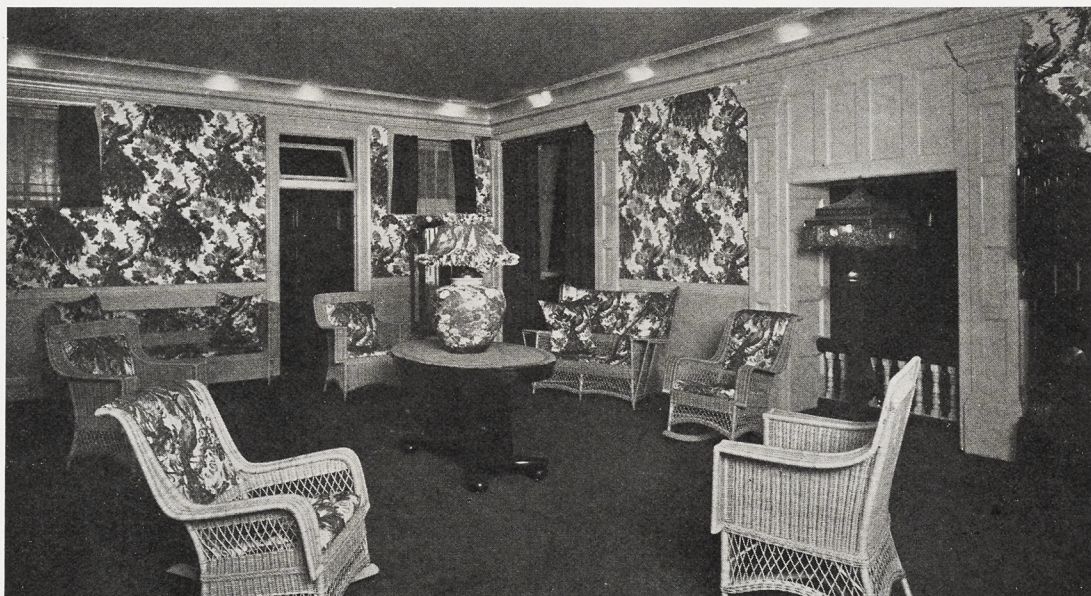
Still farther down is located the magnificent power plant, which is the heart of the entire system. Few guests residing in the hotel or pedestrians passing a building of this character realize that below the surface of the ground is located a power station larger than that required by many small cities. All current for light and power use is here generated. Here also are located the vacuum cleaning systems, ice making and refrigerating plants, giant elevator pumps, exhaust fans and blowers for ventilation, machine-shops, heating systems and the thousand and one things which go to make up a complete power station.

Just as we go to press with this publication the startling announcement is made that the Alexandria Hotel Company has decided on still another enlargement carrying the hotel 120 feet farther on Fifth Street to Broadway, thus filling the entire block on Fifth Street, between Spring and Broadway, and carrying the whole building to the height of the new annex, twelve stories. This will give the Alexandria twelve hundred rooms and make it the largest, and with the many new features, one of the handsomest hotels in America.



The lobby looking toward the marble staircase and corridor.

Ladies' Reception Room in Hotel Van Nuys. Both the guest-rooms and the public rooms are noted for the comfort and homelikeness of their furnishing and appointments.



HOTEL VAN NUYS



The comfortable, roomy lobby of the Van Nuys.

HOTEL VAN NUYS is one of the best-known hotels in Los Angeles. The pages of its registers contain the names of men and women of social, political or industrial prominence from all over the world who have visited that city in the past fifteen years.

This splendid hotel occupies a handsome six-story building, built of steel and brick, absolutely fireproof in construction and modern in every detail.

It is admirably situated at Fourth and Spring streets, in the very heart of the city. Before its doors are the main tracks of the great interurban and suburban street-car systems which connect the city with the beaches, the mountain and foothill resorts, the neighboring towns and villages and the thousand and one places of interest in and about the wonderfully attractive city of Los Angeles.

The Van Nuys was among the first of the hotels of Southern California to anticipate the great tourist business which comes to this part of the State each season, and its splendid reputation is due to long experience in catering to the wants of the discriminating travelers from all parts of the world. The guests of the Van Nuys find here an atmosphere of dignity and refinement, and the association of quiet and delightful people of taste and elegance who appreciate the facilities provided for their comfort by this



View in the celebrated Van Nuys Cafe. Here the epicure finds his most decided tastes fully gratified. This famous restaurant is well-known to all the world's travelers.



LOS ANGELES

magnificent hostelry. In addition to all the usual luxuries provided by first-class metropolitan hotels, to which the traveler has become so accustomed as to deem them almost necessities, the management of the Van Nuys has made special arrangements whereby its guests are given the privileges of one of the best country clubs in the State, thus enabling them to live in the city but to go out each day for golf, tennis, horseback riding or shooting during the season. Throughout the house one will find swift efficient service, courteous attention and comfortable surroundings. The Van Nuys restaurant has an enviable reputation of excellence, not only in this State but over the East as well. Here the delicacies of the season are always to be found, and here, too, the farthest advance in the art of cooking has been reached. The cafe is on the east side and the guests can eat breakfast in the heart of a city with God's good sunshine flooding the room. No building could ever go high enough to cut out the sunshine from this dining room, and even when the sun goes on its way, its brightness seems to linger on the walls because of the clever scheme of its decoration.

The Van Nuys is owned by the E. L. Potter Company, which also owns the magnificent Clarendon Hotel at Seabeach, Florida.

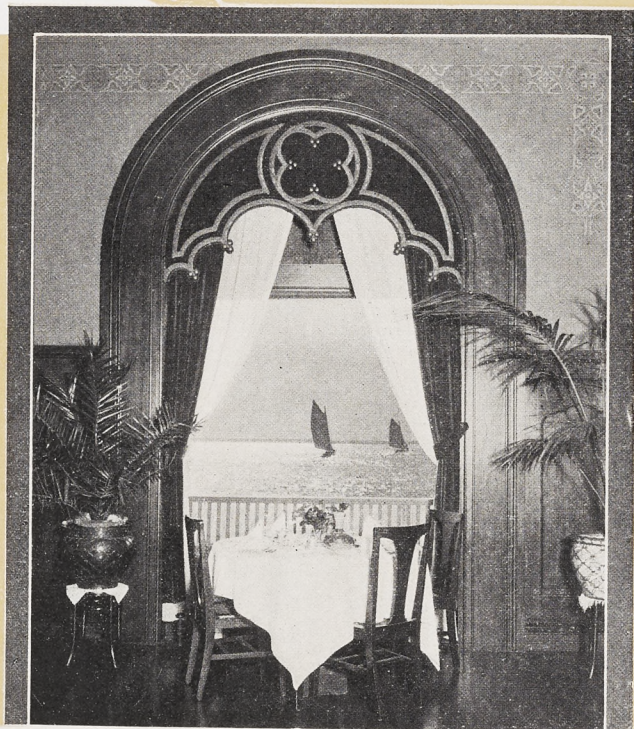


The Hotel Van Nuys in the heart of the city.

The guest at the Virginia feels the warmth of its welcome the first moment he enters the beautiful lobby with its magnificent marble columns, leather chairs and thick rugs.



HOTEL VIRGINIA



In the dining-room one can watch the white yachts on the course.

AT HOTEL VIRGINIA, in its matchless situation beside the smiling sea, scarcely a half hour's ride from Los Angeles, the visitor finds all the luxuries and conveniences of the best metropolitan hostelryes, coupled with the attractions of the best seaside watering-places of the Atlantic or Pacific coasts.

The hotel itself is a magnificent structure, built throughout of reinforced concrete and is absolutely fire-proof. It has three hundred rooms with outside exposure, looking out upon the ocean or the snow-capped mountains in the distance. The broad verandas which surround it invite to sun-baths on the shelter of the solarium or restful siestas in the ocean breezes. The Virginia has many beautiful public rooms. Its spacious lobby, grand salon, dining-room and ballroom being particularly attractive in point of architecture, splendor and sumptuous furnishing. Here each week delightful social affairs are held, invitations to which being much sought after. Outside, too, every facility for the enjoyment of sport is provided. There are excellent tennis-courts where the championship games of the Southern Association are held each year, and a country club with its cozy club-house and sporty nine-hole golf course, which is reached by a fifteen-minute ride from the hotel. Has the finest bathing beach on the Pacific Coast,



Hotel Virginia is of new fire-proof reinforced concrete construction. It is situated on the rising ground facing the beach. Every room has outlook on either mountain or sea.



LONG BEACH

and to it has been added a feature of the hotel bathrooms on the ground floor of the hotel which enables the guest to enjoy a dip in the surf or a shower-bath without leaving the hotel grounds. Not far away is the mammoth Long Beach bathhouse and plunge which has no equal.

The Beach also provides a wonderful speedway for the automobile enthusiast, being wide and hard and level. Another unequaled advantage afforded by the Virginia is the excellent sea fishing. Guests may choose between still fishing from the long pier close by or take a launch or sailboat and go after the game fighting fish of the deep sea. The Virginia is the headquarters of the Sunset Yacht Club, the largest in the South. From its porches guests may watch the yachts as they lie at the moorings, their coming and going and the exciting contests over the race-course during regatta days. The Virginia is most conveniently located. It is only thirty-five minutes' ride from Los Angeles with a choice of either the Southern Pacific, Salt Lake steam routes or the rapid and frequent electric cars of the Pacific Electric railroad. This makes it the ideal place for permanent residence, as one can enjoy all the advantages of the metropolis without any of its disadvantages. The Hotel Virginia is operated on the American plan, and its reputation for cuisine and service is the very best.



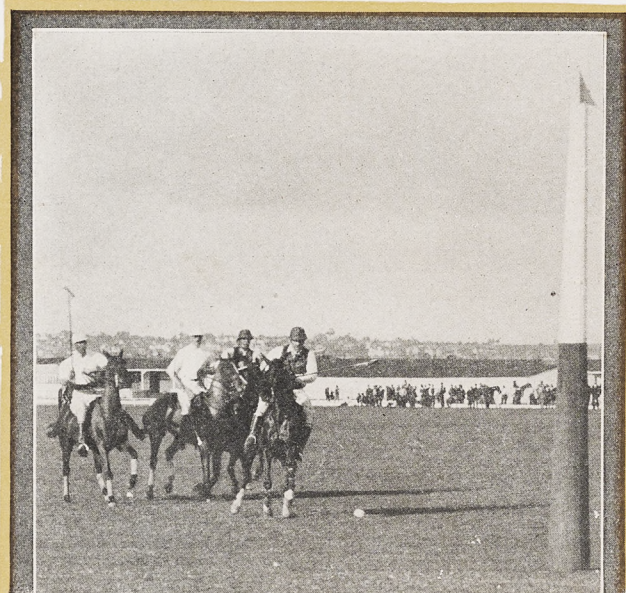
Long Beach is recognized as one of the finest beaches in the world.



Coronado is ideal for those who delight in life out-of-doors.

CLIMATE is the chief consideration of those who seek rest, recreation and change of scene. The Hotel Coronado was established in San Diego County, California, because the weather experts of the National Bureau had pronounced the climate of San Diego the best summer and winter climate on the American

Hotel Del Coronado



Polo finds its best expression at Coronado.

continent, rivaling all others in the world for salubrity and even temperature the year round.

The hotel is on the seashore, the broad Pacific stretching away to the westward.

Coronado is an ideal resort for the sportsman and all who delight in out-door life. Here the yachtsman may sail as his fancy dictates; here the fisherman may indulge his favorite pastime in successful combat with the gamest fish of the California coast; here, when the winter tournaments are on, the skilled horsemen of every nation may ride to win or lose in the royal game of polo; here golf, tennis and archery are subject to no seasonable restrictions. It is never too cool to draw the bow and send the feathered shaft into the butts; it is never too warm to traverse the golf course in strenuous competition; or to deliver the balls across the net.

It is seldom too cold to bathe in the surf of the ocean beaches or the calmer bay waters.



The Coronado dining-room is one that cannot be forgotten.

Coronado Beach

In furnishings and appointments the Coronado Hotel is unique and luxurious. Those who come for rest will find every convenience; and those who desire the pleasures of social intercourse and converse can always be sure of congenial companionship and agreeable acquaintance of cultured people.

The cuisine is unsurpassed and the service is faultless. Guests are in close touch with the world by telegraph, telephone and frequent mail service. San Diego is a naval rendezvous and a military post, and the officers of these services are constant guests at the Hotel Coronado, fully appreciating the superior advantages offered and the salutary relief from the cares of exacting duty.

For those seeking recuperation or looking for healthful entertainment, the Hotel Coronado offers superior inducements.

Coronado Tent City—consisting of palm

cottages and palm-thatched tents with or without kitchens—provides a delightful summer resort at moderate prices. For amusement there is a fine dance pavilion; band concerts; boating; bathing and fishing and all kinds of amusement. It is beautifully located between bay and ocean.



A palatial hotel set in a bower of tropical foliage.



Charmingly situated between San Diego and Los Angeles.

FROM the piazza of Stratford Inn at Del Mar one looks upon a picture of wondrous beauty. The wide artistic sweep of the shore-line with the surf breaking in a band of white, sweeps northward miles long, ending in the two headlands that shoulder their way out to sea in the far distance. Southward is a great low-

The STRATFORD INN



The new golf course provides an added attraction.

lying plain into which creeps the large estuary of the ocean until it reaches the foot of the hills.

Stratford Inn is one of the most pleasant and comfortable hotels in the State. It is on the main line of the Santa Fe railroad, 23 miles from San Diego and about 100 miles from Los Angeles. In point of furnishing and equipment it is comparable only to the most modern hotel on the Coast, while in climate and scenic attractions it has many charms. Stratford Inn appeals to the automobile enthusiast as well as to the traveler seeking rest and recreation. It is on the two main automobile highways extending from Los Angeles to San Diego, a distance of 80 miles in sight of the ocean. It has more than sixteen miles of beautiful roads winding through the cañons and forests over the hills which rise to a height of some four hundred feet above the sea. In addition to this it has access to over five hundred miles of magnificent roads which have



On the high ground overlooking the ocean.

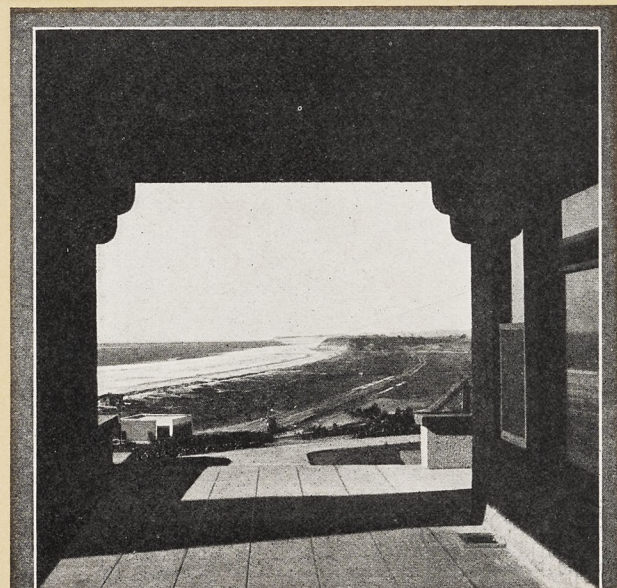
DEL MAR By the Sea

been and are being built by San Diego County through the adjacent territory, including the splendid highway to Cuyamaca Lake and forests and mountain streams for which that section is noted. There is a splendid beach a mile and a half long and very wide, hard and smooth, for bathing or idling, which at low tide affords the finest speedway for automobile or horseman, in the State. Here is located the commodious bathhouse erected at a cost of fifty thousand dollars, where one can enjoy surf or tank bathing the year round. A long concrete pier is now being completed which will be appreciated by the fisherman, who finds keen sport here.

The great arm of the ocean extends over thirteen miles inland, making a series of lagoons for canoeing, rowing and sailing. They also provide excellent feeding-grounds for ducks, and no better hunting can be found during the season. Along these lowlands quail also are plentiful.

Close by the Inn are a number of splendid tennis-courts, and one of the best golf courses in the State has just been completed for the pleasure of the guests.

Stratford Inn is complete with modern appointments. It has two hundred pleasant outside rooms with outlook over either ocean or mountains.



The long sweep of beach presents a beautiful picture.

Yosemite baffles description. Its gigantic walls and cliffs are overpowering. To stand at the base of El Capitan and look up, up, up, three thousand and more feet of straight smooth granite fills one with reverence for the builder of such a tremendous monument. In the distance, looking down the valley, is majestic Half Dome.



THE YOSEMITE VALLEY



Hotel Del Portal, a modern hostelry perfectly equipped, nestling among the finest groves on the mountain slope above the merry, mad Merced River, is the gateway through which one enters Yosemite. From here the stage starts on the most fascinating drive in the world, through the cañon to the heart of the valley.

TO VISIT CALIFORNIA without seeing Yosemite Valley is as inexcusable as to visit Long Island without going to New York City. And there is almost as little excuse for it either. For Yosemite is easily accessible from either San Francisco or Los Angeles, being on the main valley line of the Southern Pacific system, and with direct through sleepers from both points. Yosemite is the most majestic, the most awe-inspiring, the most beautiful of all Nature's spectacles. Here in the heart of the Sierra, several thousand feet above the sea, is a giant chasm, a gash, as it were, in the crest of the range, seven miles long and two miles wide. On every side its walls rise to farther heights, sheer cliffs nearly a mile high, gigantic towers, pinnacles and spires whose snow-covered heads are thousands of feet above the Valley's floor; rugged domes and peaks crowd the skyline, their sides bristling with forest growth, or of sheer and smooth granite. Over the tops of these stupendous walls, waterfalls leap blindly to lose their force in clouds of spray. Springs burst



Camp life in the



VALLEY FROM ARTISTS POINT

The beautiful white lace-like fall of the Bridal Veil rolling over its thousand-foot precipice makes a beautiful picture. From Glacier Point the venturesome can peep over the edge of the world into the valley nearly a mile below. The view of the Yosemite and the surrounding mountains from this point is awe-inspiring.

forth half-way down and gathering strength soon appear as dashing, brawling, tumbling streams that hurry on to join the quiet river that flows from Mirror Lake at the far end through the entire valley and plunges blindly through the Merced Cañon on its way to the sea. There is much to do and to see in this, Nature's mighty masterpiece. There are trails to climb and explore; big trees to inspect, immense hoary giants that were sturdy saplings when Creation's dawn first broke; streams to be fished; a world of new and strange things to be seen, and new health and strength to be gained.

The accommodations at Yosemite Valley are excellent, including the commodious and comfortable Hotel del Portal at the Gateway to the Valley; the pleasant and attractive Sentinel Hotel which is in the center of the valley itself, as well as Lost Arrow Camp and Camp Ahwahnee.

Full information with rates, reservations, train schedules, etc., can be obtained from any Southern Pacific agent or the Yosemite Valley Railroad, Merced, California.



The Sentinel Hotel is in the center of Yosemite. Here the traveler finds comfort in the heart of a primeval wilderness. It is the point from which all expeditions start. One finds horses or the patient mule able and willing to carry the most timid passengers safely to the various points of wonder and interest.



Life in the Yosemite.



Beautiful Spanish Mission architecture in reinforced fireproof concrete.

IN THE NEW ARLINGTON HOTEL, which has been rebuilt on the site of the world-famous old Arlington, the visitor finds a hotel that is distinctly different from any he has ever seen.

It is typically Californian in everything from the massive simplicity of its architecture, which follows the

The Arlington



On the beach at Santa Barbara the children spend happy hours.

old Spanish style, to the wealth of flowers, trees, roses and semi-tropical growths which fill its gardens. As in these gardens one can see the possibilities of California climate, so in the hotel one finds the farthest possibilities of hotel construction. Where else can one see a rose-tree with a trunk fourteen inches in diameter and such giant palm-trees as surround the hotel and which were here when Santa Barbara was an Indian pueblo, and the railroad undreamed of? The hotel is built of reinforced concrete, plain, massive, solid, absolutely fireproof and modern to the last degree. It is equipped with all the innovations in furnishing and appointment that comfort can dream of or good taste desire. There is no glitter, gold paint, imitation marble or useless fixings. It is a modern adaption of the sturdy Spanish type with the homely strength of stained brickwork, and solid, severe masonry arches of the old Mission days.



Stained brickwork gives a marked individuality to the lobby.

Santa Barbara

The Arlington is situated in the very heart of Santa Barbara, between its places of business and the fine residences of the foothills. It is fully a hundred feet above the sea-level, although the ascent from the beach is so gentle it is hard to realize it. This situation is remarkable in that it provides a climate markedly warmer and more delightful than is found on the beach. Here the air is always warm and balmy no matter how the winds may be blowing at sea. Evidence of this is seen in the rose-gardens and other flowers which bloom riotously the whole year through.

The Arlington is one of the few resort hotels that is different in its strong, simple, genuine, and artistic way. It is the joy alike of the Santa Barbara townfolk and of the visitor who seeks a hotel where simplicity and sincerity are coupled with efficient service, excellent accommodations and good food tastefully served.

It fits into the scheme of things at Santa Barbara with the same ease and harmony as the old Mission which the padres built on the hill, not a great distance above it. The Arlington is different from all other hotels in its architecture and appointment. In the usual features of hotel life its difference lies in its supreme excellence.

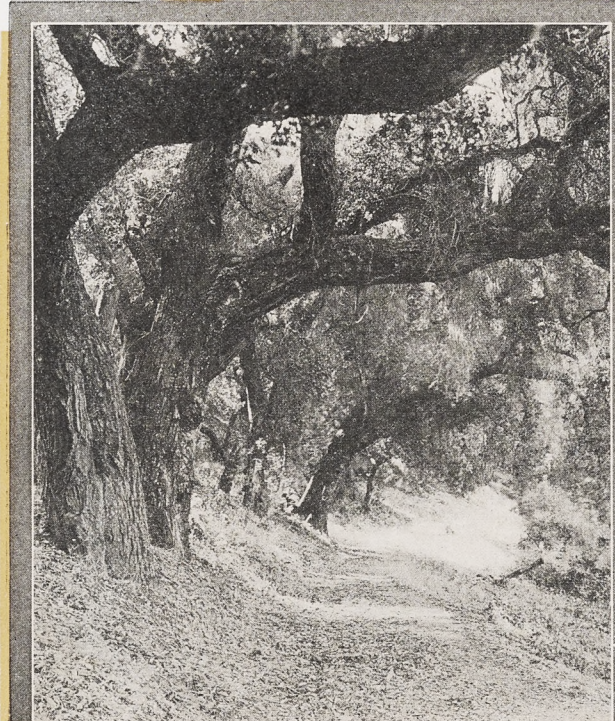


Mission Santa Barbara, its towers resembling those of the hotel.

The hotel is an attractive building situated in its own park of trees and lawns and flowers. It is a "watering-place" in the true sense of the word, with every modern comfort added.



PASO ROBLES HOT SPRINGS



A shady path near Paso Robles under the giant oaks.

EL PASO DEL ROBLES—literally translated the pass of the oaks—is on the main line of the Road of a Thousand Wonders, midway between Los Angeles and San Francisco. It is indeed aptly named, for the low rolling hills are covered with great live oaks, giving a park-like effect. Here are found the celebrated Paso Robles Hot Springs, and the comfortable and commodious hotel, containing every modern convenience, including a club house with bowling alleys, billiards and pool.

From the earliest days in the history of California, mineral springs at Paso Robles have been the Mecca for the ailing or poor in health. The old Spanish padres, far back in the days before the battle of Bunker Hill, came here with their sick, having learned of the wonderful efficacy of these waters from the Indians who had visited them for generations. The early settlers taught their children the great medicinal value of the springs, until now thousands come annually to visit the springs and enjoy the benefits.

The springs are of various kinds—lithia, mud, sand, soda, iron, chalybeate and sulphur—varying in temperature from 60 degrees to 122 degrees Fahrenheit. The analysis of these waters shows their great value in the treatment of conditions that can be benefitted and cured by hydrotherapeutic measures.



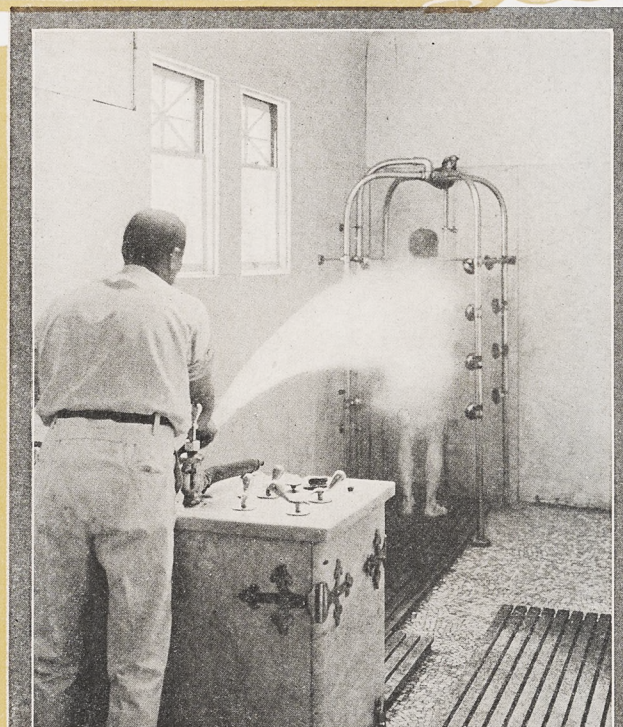
The bathhouse is of Spanish architecture, equipped with all modern appliances and a great sulphur plunge and swimming tank. It excels any institution of its kind in the country.



PASO ROBLES

Adjoining and connected with the hotel is the famous hundred-thousand-dollar bathhouse. It is built after the old Spanish architecture, finished in marble, glass and mosaic and highly polished white cedar. It is built directly over the main hot sulphur spring, which has a daily flow of more than two million gallons. By this arrangement one gets the water direct from Nature's great reservoirs, thousands of feet below the surface. Here every form of baths can be found, electric light, hot air, steam, vapor, spray, douche, packs, and scientific massage, etc. The mud bathhouse is two miles from the hotel and guests travel back and forth in an enclosed carriage—a cheerful diversion.

Paso Robles Hot Springs is not alone a magnificent health resort, it is one of the most popular pleasure and resting places on the Coast. Nearby is one of California's famous old Missions, San Miguel, containing some wonderful old relics of Spanish days. The climate is all that could be desired, being a combination of the dry inland climate tempered with the tonic salt of the sea, which is but a few miles away behind the mountains. It makes living out-doors a perfect joy. There are splendid facilities for motoring, driving and riding. Fine tennis-courts adjoin the hotel and there has just been completed a fine golf course, laid out by Tom Bendalow, known to all golfers.



Every device known to modern hydrotherapeutics found here.



Hotel Del Monte is one of the show-places of America.

OF ALL THE PLACES in California in which the traveler may find rest, recreation, health, comfort and pleasure, not one in any way approaches Hotel Del Monte in its matchless situation on the Bay of Monterey, which rivals that of Naples.

Here are all those things that make the seaside resorts

HOTEL DEL MONTE

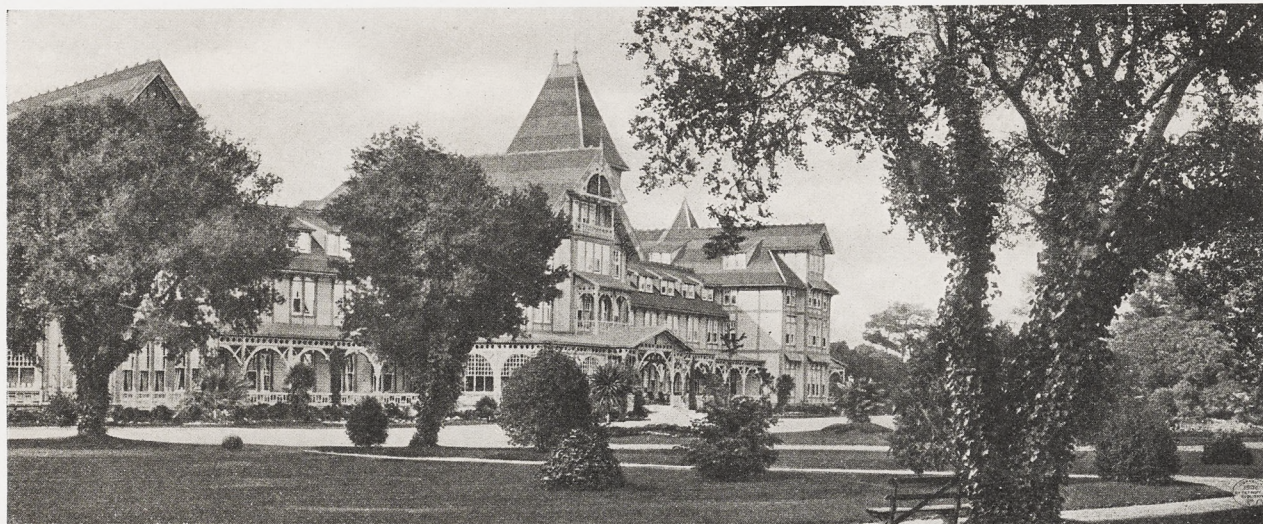


The golden crescent of Monterey Bay from the Scenic Boulevard.

so fascinating: the bluest sea, wonderful salmon fishing, sailing, motor-boating, marine gardens, etc., are to be found at their best, with the joys of forest life making a combination absolutely unique among the resorts of the world.

Hotel Del Monte is situated in the midst of a floral park of one hundred and twenty-five acres beside the smiling sea. This park is full of great pines and oaks. It has acres of lawns and flowers, and miles of graveled walks and shaded paths. It has been under continuous care of expert gardeners for more than a quarter of a century and presents one of the finest examples of landscape gardening in America, having nearly fifteen hundred varieties of plant life.

The hotel itself is a great roomy structure admirably arranged and equipped for the comfort of its guests. In addition to all the usual facilities, Del Monte has many others not to be found elsewhere; notable among these is the



The park has been under gardeners' care for a quarter of a century.

DEL MONTE

eighteen-hole golf course which is within five minutes' walk of the hotel office. This is an all-grass course, having grass teeing, putting and fair greens kept green and beautiful the year through. It also has six excellent tennis-courts, bowling-alley on the greensward, archery butts, and its private lake.

Del Monte is the center of a most wonderful system of motor roads in America. Besides the world-famous Seventeen-Mile Drive which encircles the entire peninsula, there are thirty miles of hard macadam roads that cannot fail to please the most fastidious motorist.

The element of democratic comfortable homelikeness is one of the prominent features of Del Monte, and guests realize that there are no regulations or requirements of dress either for ladies or gentlemen, other than those recognized everywhere as representative of good taste. Del Monte is operated on the American plan only.

PACIFIC GROVE HOTEL is under the same management as Hotel Del Monte, with equal privileges of Del Monte grounds and attractions to all guests. This homelike hostelry is situated in the center of Pacific Grove, a charming seaside town two miles distant from Del Monte, on Monterey Bay.



Pacific Grove Hotel is a house of quiet excellence.



Casa Del Rey is the new, open-all-the-year resort hotel at Santa Cruz.

CASA DEL REY, "the house of the king," is the very appropriate name of the palatial new resort hotel at Santa Cruz, beside the blue Bay of Monterey. Housed in a three-story concrete building, of the pleasing Spanish architecture, with every modern convenience and luxury, it fully lives up to its high-sounding

Casa Del Rey



The beach is an irresistible attraction to both children and grown-ups.

name and sets a new mark among the resort hotels of the Coast. The hotel is built in a hollow square, with an immense patio, or garden, in the center which is filled with beautiful palms, flowering shrubs, vines, flowers and lawns. The great lobby with its picturesque and massive fireplace opens directly on to this patio, by glass doors and French windows.

Everyone of the three hundred rooms have exposure on either this patio or the street, assuring pure air and sunlight. The building is three hundred and thirty feet long by one-half as wide. The markets of the world have been ransacked for its furnishings and equipment, and no detail of hotel building or hotel keeping that makes for the pleasure and comfort of the guest is lacking in this new and beautiful house.

Casa Del Rey is situated close to the beach. It is directly connected by a long, enclosed arcade with the magnificent million-dollar Casino



The magnificent Casino is directly connected with the hotel.

Santa Cruz

which is unrivaled on this Coast. This arcade is one hundred and seventy-five feet long and has three great spans. The first arch spans the garden and promenade, the second the street and the third clears the railroad tracks.

The beach is of smooth hard white sand and provides excellent bathing at all times. Entrance to the beach is made directly from the bathing pavilion, with its warm salt water plunge. Here also is the fishing-boat landing, where one can secure boats for deep-sea fishing. Monterey Bay abounds in many kinds of fish, among which the game King salmon is chief. Yellowtail, barracuda and some tuna are also found. Boats and experienced fishermen can be secured at the Pier.

The Casino faces the bay and provides within its vast area every form of amusement, including a great bathing pavilion and pleasure pier, chutes, roller coasters, roller skating, a ballroom and splendid restaurant where service

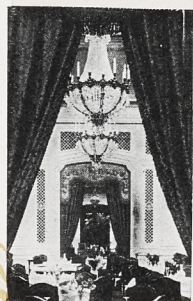
and cuisine leave nothing to be desired. Santa Cruz has been aptly termed the "Atlantic City of the Pacific" because of its delightful climate, its attractive resort and amusement features, its superb beach and easy accessibility.

Casa Del Rey is operated on the European plan and will be open all the year round.



On the beach at Santa Cruz, the Atlantic City of the Pacific.

The great Sun Court of the Palace Hotel is one of the sights of San Francisco and of the world. It is the popular rendezvous of the prominent people in the social and business world.



PALACE HOTEL



The Palace covers a full block in the center of San Francisco.

THE PALACE HOTEL, housed in its immense new building of steel, granite and brick, entirely rebuilt since the fire, occupies the original site at Market and New Montgomery streets. With a ground floor area of more than two and one-half acres it covers a greater space than any metropolitan hotel in America, if not in the world, in the heart of San Francisco's banking and business centers. Situated on the city's main thoroughfare, with every street-car line practically passing its doors, it is easily reached from ferries, railroad stations, and the principal points of interest.

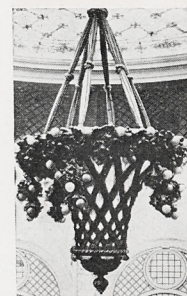
The traditions and historic memories of the old house, which for thirty years was recognized as the standard of hotel excellence by discriminating travelers from every land, have been admirably preserved in the new building by following the same general arrangement and equipment, including the magnificent Sun Court, the grills and restaurants and other public rooms.

The Palace offers its patrons all the conveniences, luxuries and comforts with many features of service, cuisine and appointment exclusively its own. Yet its rates are moderate in comparison to the perfect service given.

SAN FR



The Fairmont is one of the most complete and beautiful hotels in the world. Its situation overlooking San Francisco Bay is unequalled. Its appointment and service are unexcelled.



FAIRMONT HOTEL

THE FIRST THING which greets the eye of the traveler approaching San Francisco by ferry, steamer or train, is the magnificent marble palace which crowns Nob Hill, overlooking the picturesque water-front, the fortified islands, the Golden Gate and the Bay of San Francisco with its ships of all nations.

On this hill stands the Fairmont Hotel, the farthest advance in the science of hotel building and hotel keeping. It covers an entire city block and is the most superbly situated of any hotel in the world. It is high above the dust and confusion of the busier down-town section, insuring pure air, perfect rest and quiet to its guests, yet every down-town district can be reached within a few minutes' walk from its doors. Because of its unusual facilities for social affairs of every sort it is recognized as the social center of San Francisco, the scene of important functions, cotillions, balls, weddings and banquets. It is noted for its atmosphere of quiet dignity. The Fairmont has nearly six hundred outside rooms, overlooking the bay and city, every one of which has its large attached bathroom

and very large clothes closet. The Fairmont is under the same efficient management as the Palace Hotel.



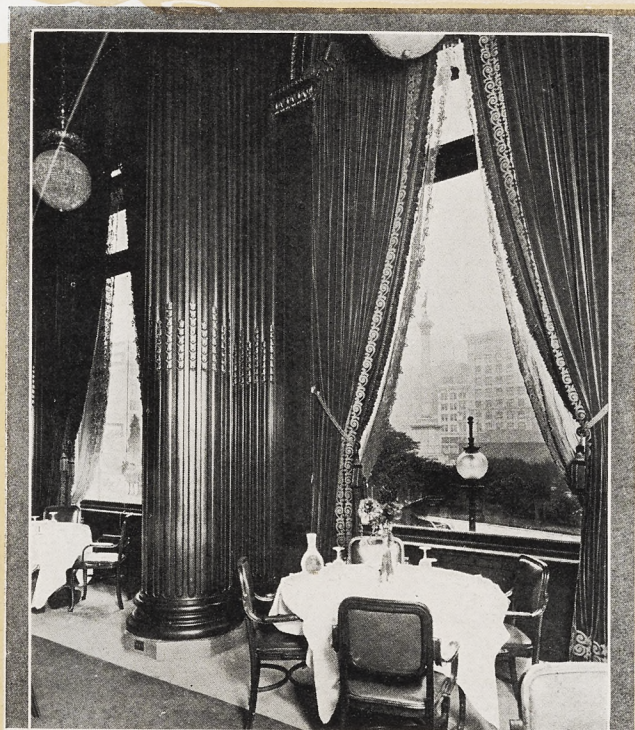
The beautiful Laurel Court of the Fairmont is a social center.

ANCISCO

The St. Francis has eight hundred rooms and with the completion of its new wing will have over a thousand. It is recognized as one of the famous hotels of the world.



HOTEL ST. FRANCIS



The St. Francis Cafe faces Union Square with its trees and flowers.

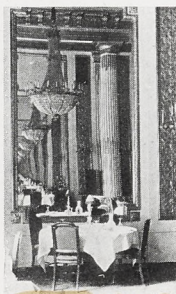
THE HOTEL ST. FRANCIS, bearing the name of the patron saint of the city of San Francisco, occupies a position unique among the hostelries of America. It has had its full share of the patronage of eminent personages who have visited San Francisco during the last decade.

It entertained Prince Fushimi of Japan and his suite when Japanese royalty was touring America. It received the uncles of the Emperor of China as its guests when those distinguished Celestials began their journey to investigate the methods of war employed by the Occident; and on this occasion a military and navy pageant proceeded around Union Square to impress the distinguished visitors with the efficiency of the land and sea powers of the United States. It has entertained the President of the United States. It has been the abode of ambassadors, statesmen, foreign noblemen, distinguished globe-trotters, and men of official and personal prominence from every nation on the globe.

The distinctly individual character of the hotel, however, is gained from the fact that the new city was practically built around it. As the nucleus of the restored San Francisco, it started a few days after the fire in a temporary building of classic architecture erected in the



Hotel St. Francis is the center of "entertainment in a city that entertains." It is in the heart of the new district of clubs, shops and theatres which has been built up around Union Square.

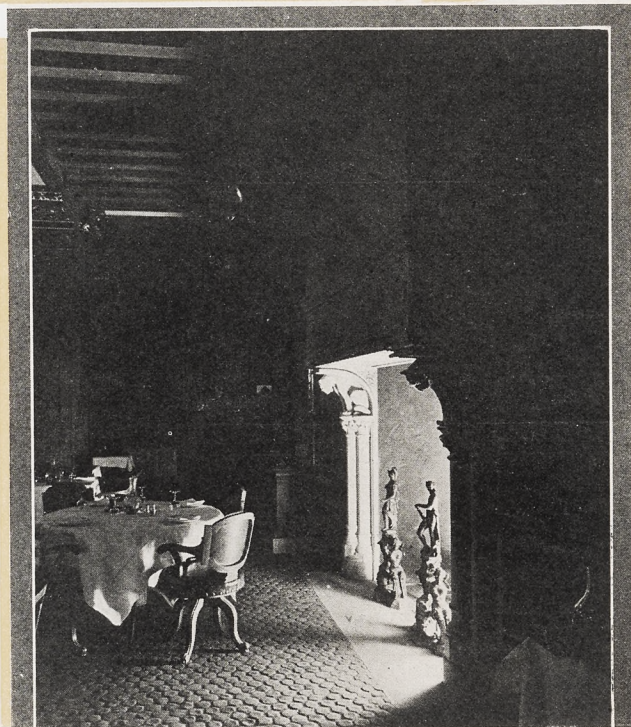


SAN FRANCISCO

middle of Union Square. Around this park where the Victory Monument, dedicated by the President, stands to commemorate the triumph of Dewey at Manila Bay, the principal buildings of the city arose almost magically; until now clubs, theatres, shops, newspaper and bank buildings, exceeding as advanced expressions of modern architecture any like structures in America, are gathered within three blocks of the St. Francis which faces one side of Union Square Park. Here, too, all the famous festivals of the city, such as the Portola and New Year carnivals, find their theatre. No other down-town hotel in America has such a superb setting.

The St. Francis has been aptly described as "the most St. Franciscan place in San Francisco." It is within walking distance of everything that is interesting in San Francisco, and everybody that is interesting in San Francisco is to be seen at the St. Francis at least once a day, for luncheon, tea or dinner.

In the building of this the newest as well as one of the largest caravansaries in the world, every known facility for the convenience of guests has been provided in addition to its special features. Its rates, like those of the other big hotels of the city, are, in proportion to the service rendered, the lowest in America.

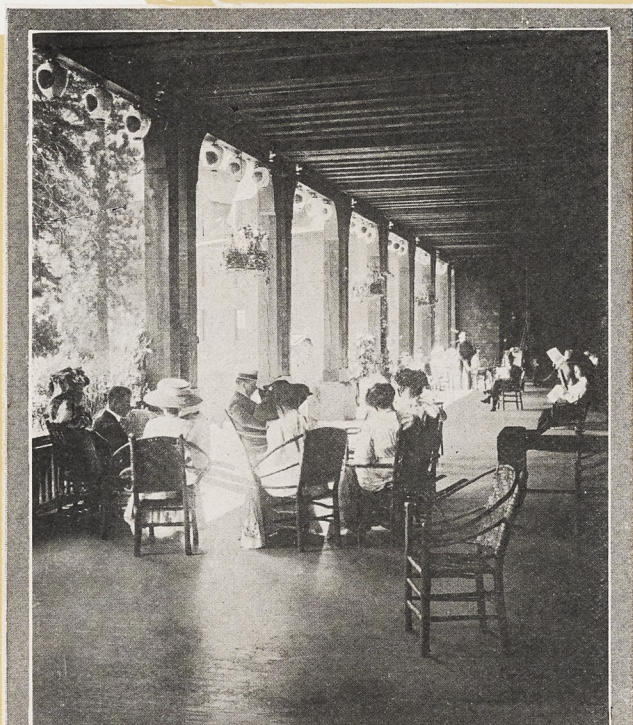


Before the great fireplace in the Electric Grill of the St. Francis.

Lake Tahoe is but one hour's ride from Truckee on the main line of the Southern Pacific. It is noted for the trout fishing which is excellent during the season.



TAHOE TAVERN



One looks across the Lake to the snow-covered mountains.

DEEP in the heart of the Sierra, but only one hour by rail from Truckee, on the main line of the Southern Pacific, 6,240 feet above sea-level, sits Lake Tahoe the "Gem of the Sierra"; in situation, elevation and beauty without counterpart.

The mountain peaks rise sheer from its waters—their sides bristling with great forests of pine and fir. The Lake is twenty-three miles long and thirteen miles wide, and is remarkable for the unfathomable depth as well as for the wonderful coloring and rare clearness of its water. Lake Tahoe covers two hundred square miles.

Tahoe Tavern is situated in a grove of giant pines on the shore of the Lake—a two-minute walk brings you from the hotel to the pier. The Tavern is a long structure covering much ground and is in perfect keeping with its woodland surroundings. It has spacious lobbies where on cool evenings the logs crackle in the great fireplaces, for it grows sharp after nightfall in these high altitudes; wide verandas with superb outlook across the Lake to the fascinating mountains beyond; comfortable bedrooms and a large, airy dining-room. Although apparently in the heart of a primeval wilderness, the Tavern provides every modern luxury and comfort known to first-class hotels, having rooms with baths, electric lights, local and



At Lake Tahoe one finds much recreation—boating, fishing, swimming, hunting, horse-back riding and motoring. The days are warm and pleasant and the nights crisp and cool.



LAKE TAHOE

long-distance telephones, telegraph and express offices. There is an excellent casino close by, with a magnificent dancing floor, and the finest bowling-alleys in the State; canoes, rowboats, power yachts, launches and motor-boats have their anchorage at the pier. Tahoe is noted for its excellent trout fishing.

A steel, twin-screw steamer leaves the hotel wharf each morning at ten and makes the seventy-two mile round-trip journey about the Lake, returning at four thirty that afternoon. This is a one-day trip of rare beauty and interest and gives a very comprehensive idea of the Lake and its surroundings. Owing to its great elevation (6,240), Lake Tahoe presents unusual attraction of climate and scenery. The days are warm and pleasant, the nights crisp and cool. The average temperature at the Tavern during the season which lasts from May 15th to October 15th, is as follows: June, sixty-five degrees; July, seventy-three degrees; August, seventy-two degrees; September, sixty-four degrees.

Good connections are made at Truckee with east and west-bound trains of the Southern Pacific. A ten-day stop-over is allowed on all through railroad and Pullman tickets, and low round-trip excursion rates are made from points in California, Arizona, New Mexico, Nevada and Utah.



The great ballroom of the Casino is the scene of much social festivity.

THE charm of California is recognized across the traveled world. It is a charm not merely of attraction, but of persistence, often of compulsion. He who once comes within its influence usually returns, and often remains in permanent and willing fascination.

Climate, that will-o'-the-wisp that has led travelers in search of comfort or health a weary chase over many lands, comes closest to the ideal in California.

The thousand miles of length of California, with the sea as one border and the mountains as another, the three hundred miles of varying topography between the borders—northward, where the State touches the region of the pine and fir; southward, where the palm is king—hold varieties of climate that are yet of strangely equable temperature, from the bracing airs of the seacoast, where the year finds an average of fifty-six degrees, to the drier airs of the inland valleys and the glorious climate of the mountains.

This folder is issued by Sunset Magazine for the purpose of furnishing reliable and interesting information about the leading hotels of California reached along the Road of a Thousand Wonders.

These beautiful homelike, and some of them majestic, caravansaries have helped to make California the Mecca of the tourist and health or pleasure seeker.



THIS MAP LOCATES THE FAMOUS HOTELS OF CALIFORNIA, ALONG THE ROAD OF A THOUSAND WONDERS. FURTHER INFORMATION WILL BE CHEERFULLY FURNISHED BY ANY SOUTHERN PACIFIC AGENT OR BY SUNSET MAGAZINE TRAVEL BUREAU, SAN FRANCISCO, CALIFORNIA.

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